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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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5.9.01

Applicant: Chiharu HIRONO

Serial No.: 09/236,886

Filed: January 26, 1999

For: INFORMATION DISPLAYING SYSTEM, INFORMATION  
PROVIDING APPARATUS, AND INFORMATION PROVIDING  
METHOD

Group A.U.: 2672

Examiner: M. Good-Johnson

I hereby certify that this paper is being deposited  
this date with the U.S. Postal Service in first  
class mail addressed to: Assistant Commissioner for  
Patents, Washington, D.C. 20231.

Jay H. Maioli  
Reg. No. 27,213

Date

04/27/01

April 27, 2001  
1185 Avenue of the Americas  
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INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

As a means of complying with the duty of disclosure  
set forth in 37 C.F.R. § 1.56 and in keeping with the  
guidelines of 37 C.F.R. § 1.98, Applicant hereby submits  
information thought to be relevant to the above-identified  
application. Also submitted herewith is a completed form PTO-

1449.

In accordance with 37 C.F.R. § 1.97, Applicant hereby submits that no item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and to the knowledge of the person signing this statement after making reasonable inquiry, no item of information contained in this information disclosure statement was known to any individual designated in 37 C.F.R. § 1.56(c) more than three months prior to the filing of this information disclosure statement.

U.S. Patent No. 5,933,811 (Angles et al.) apparently relates to a system for delivering customized advertisements selected based on consumer profiles via a network. When a web page is transmitted to a user by a content provider, an advertisement providing computer also transmits advertisement data to the user based on a user's individual demographic profile stored within the advertisement providing computer.

No fee is deemed necessary in connection with the filing of this Information Disclosure Statement. However, if a fee is required for this submission, the Commissioner is authorized to charge the requisite fee to Deposit Account No.

7217/62353

03-3125.

Respectfully submitted,

COOPER & DUNHAM LLP

A handwritten signature in black ink, appearing to read "Jay H. Maioli". The signature is written in a cursive, flowing style with a large initial "J".

Jay H. Maioli  
Reg. No. 27,213

JHM/FAB  
encl.